



A creative environment needs a social space that is flexible and adaptable—providing ways for people to customize their experience and relationship to others. MoreLab's social furniture projects are the ultimate open-ended, universal design for creative spacemaking.



GROOVE GROVE // GIANT-SIZE LOUNGING

Groove Grove

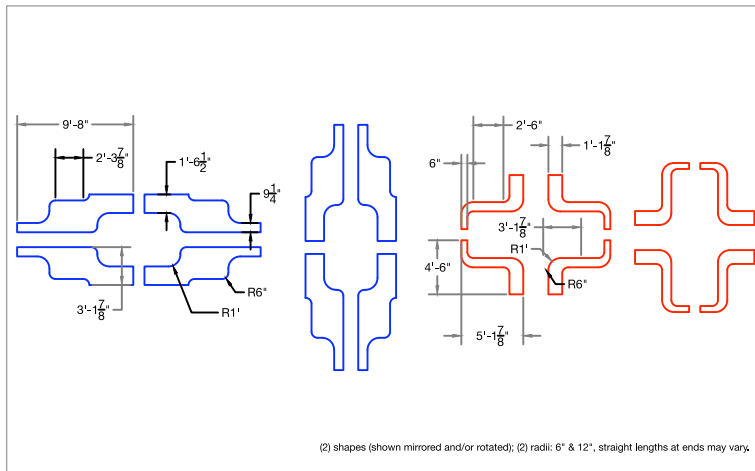
Groove Grove is a giant, modular, foam-filled and fun social furniture system. Designed by MoreLab and fabricated in Oakland, California by Joona, *Groove Grove* invites people to rethink our notions of public space and discover new forms of informal social interactions, creativity and play. Originally designed for the Oakland Museum of California (OMCA) is now available for rent for special creative events. Limited edition custom iterations are also available.



DESIGN	MoreLab, LLC
APPLICATION	Indoor / Outdoor Social Events
INSTALLATION	Fast, easy set up
MATERIALS	100% polyester heavy-duty upholstery fabric, foam beads
USERS	Children, Playful adults



Upper row: Yelp! private party on Hornblower cruise ship
Bottom row: Vinyl exhibition at the Oakland Museum of California







we can help you

solve your next spacemaking problem.
MoreLab thrives where the design program
is open-ended and oriented to creative,
inspiring results.

www.morelab.com



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